



HBCU-CEEQA

2024 ANNUAL CONVENING

*Re-Committing Ourselves to Excellence:
Mobilizing our Vision for Success in the HBCU Assessment and IE Processes*

JULY 10TH & 11TH, 2024

Hosted at The Morehouse School of Medicine

720 Westview Dr. SW, Atlanta, GA 30310

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Welcome Message



On behalf of the HBCU-CEEQA, we are delighted to welcome you to Atlanta and to the illustrious campus of the Morehouse School of Medicine for our 2024 Annual Convening. We are thrilled to gather with such a dedicated and passionate group of individuals who share a steadfast commitment to the success and advancement of Historically Black Colleges and Universities.

Your presence here reflects your unwavering dedication to the mission of HBCUs and your ongoing efforts to foster excellence in assessment, accreditation, and institutional effectiveness. We deeply appreciate your attendance and the invaluable contributions you make to our collective goals.

This year's convening promises to be an enriching experience filled with insightful discussions, inspiring presentations, and networking opportunities. It is an opportunity for us to learn from each other, share best practices, and strengthen the networks that support the vital work that we do.



Dr. Mark Howse
HBCU-CEEQA Chair

Welcome Message



We extend our sincere thanks to Watermark and Microsoft for sponsoring and supporting this convening and for sharing information regarding the tools and services that they provide to advance higher education and the missions of our treasured HBCUs.

We extend our heartfelt gratitude to each of you for your commitment to excellence and your dedication to the work that you do day-in and day-out in service to HBCUs and the students that we serve. Your efforts are instrumental in shaping the future of higher education and ensuring that HBCUs continue to thrive and make a profound impact on our communities and our nation.

Thank you for joining us here in Atlanta. We look forward to a productive and inspiring convening.

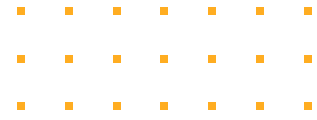
Warm regards,

Mark Howse and Franz Reneau
Co-Chairs, HBCU-CEEQA



Dr. Franz Reneau
HBCU-CEEQA Co-Chair

Our Team



Dr. Mark Howse
Chair



Dr. Franz Reneau
Co-Chair



Constance "Connie" Garnes
Communications
Coordinator



Dawn Felton
PR & Social Media
Coordinator

ABOUT US



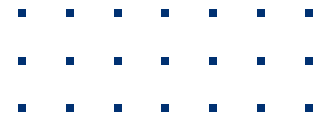
The inaugural convening of the Historically Black College and University (HBCU) Collaboration for Excellence in Educational Quality Assurance (CEEQA) took place June 21-22, 2018, on the historic Morehouse School of Medicine campus in Atlanta, GA. Candid conversations around student learning outcomes assessment happening on HBCU campuses framed the conference agenda. These discussions centered on solutions to common assessment challenges and the need for an official HBCU collaborative of practicing and retired assessment professionals. This collaborative, the first of its kind, seeks to help address accountability measures while being true to HBCU missions and culturally relevant assessment approaches. Hence, as both internal and external accountability mandates increase, so too has the need for a strong HBCU alliance.

The group met over the course of two-days and immersed themselves in professional development sessions and group work.



From the Transparency Framework to the Role of Culture and Cultural Competence to Quality Assurance, the culmination of the event produced a newly formed collaborative including an organizational structure and future convenings. We found that HBCU-CEEQA can offer significant resources and specific expertise to the HBCU community and higher education community at large.

Vision and Mission



Vision



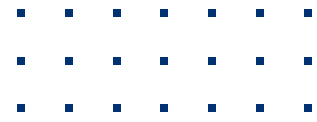
The VISION is to be a leader in building the capacity to demonstrate the impact and effectiveness of HBCUs.

Mission



The MISSION of HBCU-CEEQA is to demonstrate the effectiveness of HBCUs through the use of best practices in assessment and evaluation by leveraging the collective expertise of assessment and institutional effectiveness professionals and other stakeholders.

Our Goals



1 Collaborative Space for Best Practices & Resources

Provide a collaborative space for sharing and promoting the use of best practices and resources in outcomes assessment and evidence-based decision-making at partner HBCU institutions.

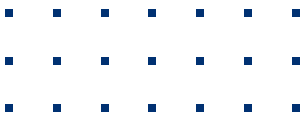
2 Enhance Evidence Based Practices

Enhance the use of systematic, evidence-based practices for assessment and institutional effectiveness among partner institutions.

3 Show Culturally Relevant Practices

Provide a platform for showcasing the culturally relevant assessment and evaluation practices that are used to tell the story and demonstrate the impact of HBCUs through scholarly output in the form of joint research, publications, and conference presentations with partner institutions.

Our Goals



4 Communicate Impact and Effectiveness

Communicate the impact and effectiveness of HBCUs to internal and external stakeholders through culturally relevant processes, measures, and metrics.

5 Cultivate Strategic Partnerships

Cultivate strategic partnerships that advance the goals and mission of HBCU-CEEQA.



Meet our Sponsor

Watermark

We've spent the last 20 years helping thousands of colleges and universities spend less time collecting data and more time learning from it. Data without context is just noise. Our Educational Impact Suite (EIS) is an integrated hub of tools that translates information from your LMS, SIS, and Watermark products to put your data into context. We provide big-picture insights that inspire progress to maximize your educational impact.

Use our tools to establish streamlined processes and collect better data for assessment, accreditation, student retention, course evaluations, faculty reviews, and more. Our goal is to help you operate more strategically and effectively to drive success for your students, institution, and community.



HBCU-CEEQA THANKS YOU!



On behalf of HBCU-CEEQA, we would like to extend our heartfelt thanks for your generous sponsorship. Your support was instrumental in helping us achieve our vision for our 2024 Annual Convening.

We are deeply grateful for your commitment and look forward to a continued partnership.

Sincerely,
HBCU-CEEQA Leadership Team

Schedule At A Glance



Wednesday, July 10, 2024

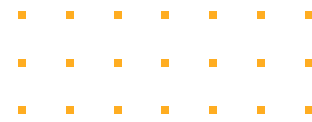
7:30 am. – 9:00 am.	Registration and Continental Breakfast
8:30 am. – 9:00 am.	Welcome and Opening Statement
9:00 am. – 9:10 am.	Introduction of Plenary Speaker
9:15 am. – 10:15 am.	Opening Planning Session with Q&A
10:15 am. – 10:30 am.	Break
10:30 am. – 12:00 pm.	Session
12:00 pm. – 1:30 pm.	Luncheon and Keynote Address
1:30 pm. – 2:15 pm.	Session
2:15 pm. – 2:30 pm.	Break
2:30 pm. – 3:15 pm.	Session
3:30 p.m. 4:00 pm. –	Microsoft Technology Center
6:30 pm. Reception	Microsoft Experience Center Tour &

Thursday, July 11, 2024

8:00 am. – 9:00 am.	Networking Breakfast
9:00 am. – 10:00 am.	Session
10:00 am. – 10:15 am.	Break
10:30 am. – 12:00 pm.	Session
12:00 pm. – 1:00 pm.	Lunch and Learn
1:00 pm. – 1:30 pm.	Closing Plenary Session
1:30 pm. – 1:45 pm.	Closing Remarks
2:00 pm.	Convening Concludes



2024 Annual Convening Schedule



Wednesday July 10, 2024

7:30am - 9:00am

NCPC Bldg Lobby

**Registration and Continental Breakfast at
Morehouse School of Medicine**

8:30am - 9:00am

NCPC Bldg Lobby

Welcome and Opening Statement

Joseph "Adrian" Tyndall - Morehouse School of Medicine

Executive Vice President of Health Affairs Professor & Dean

9:00am - 10:15am

NCPC Bldg Lobby

**Open Plenary Session with Q&A: Leveraging AI and
Emerging Technologies to Innovate Assessment,
Research, and Planning at HBCUs**

This presentation explores how AI and emerging technologies can revolutionize assessment, research, and planning at HBCUs. It highlights the use of AI algorithms for personalized student assessment and adaptive learning, as well as the integration of machine learning to gather and analyze data for evidence-based decision-making. The session also demonstrates AI tools that address productivity and showcases the utilization of AI from convenience to competencies. By leveraging AI, HBCUs can drive innovation, promote inclusivity, and prepare students for the future. This presentation aims to inspire educators and stakeholders to embrace these transformative tools and propel HBCUs toward a more data-driven and future-ready educational landscape.

Dr. Robbie Melton - Tennessee State University

Interim Provost and Vice President of Academic Affairs and SMART Technology Innovations

10:15am - 10:30am

Coffee Break

2024 Annual Convening Schedule



Wednesday July 10, 2024

10:30am - 11:15am

NCPC Bldg Lobby

Creating organizational knowledge: Institutional Effectiveness in practice at Historically Black Colleges and Universities

This study examines the characteristics of the work of institutional effectiveness professionals and those in related functions at Historically Black Colleges and Universities (HBCUs). Through semi-structured interviews, the research will describe the IE activities and practices at HBCUs that not only fulfill compliance mandates but also create organizational knowledge. The implications of this study can advance organizational knowledge creating practices among IE professionals at HBCUs for innovation in programs and services and for institutional sustainability.

Ms. Taneika Thompson -Howard University

Inaugural Director of Institutional Effectiveness

11:15am - 12:00pm

NCPC Bldg Lobby

The Average Student Does Not Exist: The Point Estimate Problem in Assessment

This presentation highlights issues associated with only reporting assessment results as averages and standard deviations. The presentation moves from the foundational assumptions of statistics through case-mix methods for an understanding of the limits of the utility of summary statistics in a larger analytics process. Participants will be encouraged to expand the range of statistics used and reported and to develop tools and capacity for deeper dives into data. Institutional and System level examples will be presented for an understanding of the benefits of diving deep into group-level data. Case-mix methods allow for equitable comparisons across Systems and Institutions; can be utilized as the foundation of a system of 'value added' evaluation; and offers a method to control for changes to enrollment patterns over time.

Mr. Jacques Detiege - Dillard University

Director of Institutional Research and Analytics

2024 Annual Convening Schedule



Wednesday July 10, 2024

12:00pm - 1:30pm

NCPC Bldg Lobby

Luncheon and Keynote Address

Elevating Institutional Effectiveness in HBCUs - The Vital Role of Assessment, Institutional Research, Accreditation, and Institutional Effectiveness Professionals

In today's dynamic higher education landscape, Historically Black Colleges and Universities (HBCUs) play a crucial role in shaping the academic journeys of diverse student populations and advancing the national agenda for college and career readiness, particularly for students who are underrepresented. This talk will explore the importance of the work at the intersection of institutional effectiveness, assessment, and accreditation. Dr. Palm will discuss the synergistic and integrated nature of this work, emphasizing the vital role of leadership support and the allocation of resources necessary for Institutional Effectiveness (IE) teams to fulfill their mission-critical tasks. Join us on this journey toward sustainable excellence, as we shed light on the harmonious interplay within the internal culture of assessment and IE in advancing the mission of HBCUs.

Dr. Donald Palm - Florida A&M University

Executive Vice President and Chief Operating Officer

1:30pm - 2:15pm

NCPC Bldg Lobby

Watermark Insights

Watermark Insights specializes in developing and providing at-scale advanced tools for supporting and enhancing institutional effectiveness and assessment. This presentation will cover an overview of the suite of solutions offered by Watermark Insights that enable institutions to streamline data collection, perform comprehensive analyses, and generate actionable insights from their data. By focusing on real-world case studies and practical applications, we will illustrate how data can be harnessed to improve academic programs, support accreditation processes, and drive strategic initiatives. Attendees will discover how Watermark Insights' integrated platforms facilitate continuous improvement and foster a culture of accountability and evidence-based decision-making in educational institutions.

Dr. Glenn Phillips - Watermark Insights

Senior Insights Consultant

2024 Annual Convening Amended Schedule Wednesday July 10, 2024



2:15pm - 2:30pm

Break

2:30pm - 3:15pm

Federal Regulation Reporting

NCPC Bldg Lobby

This session will provide the latest updates on the data reporting requirements for federal regulations including financial value transparency and gainful employment, licensure program state compliance, and career services and experiential education requirements. The recently released standards for reporting federal data on race and ethnicity will also be covered.

Ms. Colby Cesaro - Michigan Independent Colleges & Universities Association (MICU)
Vice President

3:15pm

**NCPC Westview
Entrance**

**Load Shuttle and Depart for Microsoft Technology
Center**

4:00pm - 6:30pm

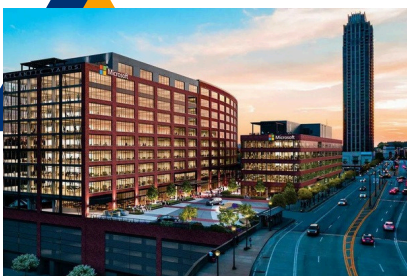
Offsite

Microsoft Experience Center Tour and Reception

6:30pm

Atrium: NCPC Bldg

**Load Shuttle and Return to Crown Plaza &
Morehouse School of Medicine**



End of Day 1

2024 Annual Convening Schedule



Thursday July 11, 2024

8:00am - 9:00am

NCPC Bldg Lobby

**Networking Breakfast at Morehouse School of
Medicine**

9:00am - 10:00am

NCPC Bldg Lobby

**Most Frequently Cited SACSCOC Standards and
Selected Strategies to Address Key Non-
Compliance Factors**

In this session, the presenter will identify top non-compliance standards in SACSCOC reaffirmation or decennial reviews. Key underlying factors will be highlighted and selected good practices will be outlined.

Dr. Alexei Matveev - Southern Association of Colleges and Schools on Colleges

Director of Training and Research

10:00am - 10:15am

NCPC Bldg Lobby

Break



2024 Annual Convening Schedule



Thursday July 11, 2024

10:30am - 11:15am
NCPC Lobby

Beyond Compliance: Innovating for Excellence in Accreditation and Institutional Effectiveness

In this enlightening presentation titled "Beyond Compliance: Innovating for Excellence in Accreditation and Institutional Effectiveness," we delve into advanced strategies and best practices for navigating the complexities of SACSCOC accreditation. As higher education institutions increasingly seek to meet and exceed accreditation standards, this session provides a roadmap for enhancing institutional effectiveness through innovative approaches. The presenter will share insights gained from successful accreditation processes, focusing on leveraging these standards as a catalyst for significant institutional improvements. Attendees will explore various topics, including strategic planning, quality enhancement, and stakeholder engagement, all designed to foster a culture of continuous improvement. By the end of the session, participants will be equipped with practical, actionable suggestions that can be implemented immediately to elevate their institution's performance. This presentation is essential for educational leaders and administrators committed to transforming accreditation challenges into opportunities for excellence and growth.

Dr. Bridget Dewees - Claflin University

Assistant Vice President, Institutional Effectiveness

11:15am - 12:00pm
NCPC Lobby

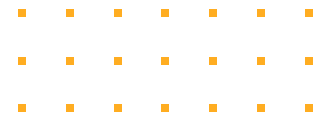
Deciphering the Anatomy: Systematic Assessment of Academic and Student Support Services

The assessment of support services units for the purpose of continuous quality improvement is not only required by most institutional and program accreditors, but this assessment is central to the effective operation of any institution of higher learning. Session participants will learn how Morehouse School of Medicine has implemented a system of assessment that ensures that its support programs and services ensure the success and wellbeing of its students in alignment with MSM's mission and institutional priorities.

Ms. Constance "Connie" Garnes - Morehouse School of Medicine

Program Manager for Student Support & Community Engagement

2024 Annual Convening Schedule



Thursday July 11, 2024

12:00pm - 1:00pm

NCPC Bldg Lobby

**Lighting Round Lunch & Learn:
Examples of High-Impact Assessment and
Institutional Effectiveness Practices**

Preparing for Fifth-Year Review

Dr. Sundra Kinsey - Florida A&M University

Associate Provost

Building Community Around the Use of Student Perception Data

James Ofori- Morehouse School of Medicine

Assistant Director for Learner Engagement

1:00pm - 1:30pm

NCPC Bldg Lobby

Closing Plenary Session

Dr. Itihari Toure - McCormick Theological Seminary

Associate Dean for Curriculum and Evaluation

1:30pm - 2:00pm

NCPC Bldg Lobby

Closing Remarks

Dr. Mark Howse - Morehouse School of Medicine

Associate Vice President, Institutional Effectiveness & Office of Educational Outcomes Assessment



MEET OUR SPEAKERS

Dr. Donald Palm



Keynote Speaker

Donald E. Palm III, Ph.D., returned to Florida Agriculture and Mechanical University (FAMU) on August 14, 2023 as the Executive Vice President and Chief Operating Officer. He brings more than two decades of successful and innovative higher education experience and has accumulated a tremendous legacy of accomplishments.

Dr. Palm has committed more than seven years to advancing the mission and goals of Virginia State University (VSU). In 2018, Dr. Palm and his team led VSU through a successful SACSCOC reaffirmation of accreditation with no recommendations. In 2020, Dr. Palm set forth the next chapter in VSU's continued growth by leading the development and implementation of the University's five-year strategic plan "Preeminence with Purpose". During his tenure and in alignment with the strategic plan, VSU successfully secured a record \$250 Million and \$48 Million respectfully in both Capital and Operational funding from the Common Wealth of Virginia. Also, sponsored programs research expenditures peaked at a record high of \$28.9 million as well as indirect cost recovery at \$914,000 thousand. The academic inventory grew with development of eight new innovative academic degree programs, six fully online programs and the establishment of 10 new institutes and centers. Virginia State University enrolled the University's largest incoming class of new students in more than three decades and has increased the 4-year graduation rate to the highest in the University's History.

Dr. Palm has consistently invested in the development of faculty, staff and students with mentoring programs, leadership programs, travel awards and outstanding performance awards.

In addition, to retain and recruit phenomenal faculty and staff, he successfully implemented a competitive compensation plan for all Faculty and Staff after leading the university salary-equity study and Climate Survey.

The Pittsburgh Pennsylvania native holds a (B.A.) Degree in Chemistry from Lincoln University (Pennsylvania) and a (Ph.D.) in Pharmacology from Pennsylvania State University (Hershey Medical School). His postdoctoral research training was completed at Brown University in the Department of Neurosurgery/Neuroscience. He has successfully secured millions of dollars for STEM Education support, Research Program Support and support for his primary research focus on Neurodegeneration.

Dr. Palm is a 2011-2012 American Council of Education (ACE) Fellow and has received executive leadership training with the Harvard Institute for Higher Education Management Development Program at the Harvard Graduate School of Education.

He is an active membership in several distinguished organizations which include: Sigma Pi Phi (Boule') Fraternity Inc; Alpha Phi Alpha Fraternity Inc; 33o Prince Hall Mason; Prince Hall Shriners AEAONMS. He is married to Nekisha Palm and they have three children Brandon, Qu'Riya and Donovan.



MEET OUR SPEAKERS

Dr. Robbie Melton



Dr. Robbie K. Melton, selected as one of the 2024 Top 50 Women Leaders in Education, serves as Interim Provost/Vice President for Tennessee State University Academic Affairs and Vice President of Technology Innovations for the SMART Global Technology Innovation Center, and tenured professor at Tennessee State University. She serves as a global researcher and international consultant for SMART Artificial Intelligence (AI) an Academic eSports for Education and Emerging IOE (“The Internet of Everything”) Smart Mobile Technology of mobile devices, smart phone-tablets, wearables, smart gadgets and tools, and mixed reality of VR and AR. She formerly served as the Associate Vice Chancellor for Emerging Technologies for the Tennessee Board of Regents and the primary developer and chief administrator for the system wide Regents Online Degree Programs. Her tributes include: The 2023 Top 50 Women Leaders in Education, 2019 USDLA Hall of Fame, 2018, Distinguished Women of Legend, 2017 OLC Leadership, 2016, WCET Life Time Achievement, 2014 Top 30 Technologists, 2013 Apple Distinguished Educator, 2012 Top Fifty Technology Innovator; and 2012 WOW EdTechnology Awards. She was a featured speaker at the International UNESCO Mobile Learning Symposium. She known as an ‘Appologist, for her extensive research of best practices with mobile devices (smart phone, tablets, wearable, and the creation of a Mobile App Resource Center. Currently advocating for Open Education Resources (OER) for global access to education content. Plus, serving as an Education Technology Trainers for Malawi and various countries in South Africa in promoting worldwide that “Everyone Can Code and Create” and “Academic eSports – Mixed Reality Gamification” for the new innovations of SMART Immersive Teaching and Learning and a passionate advocate for empowering underserved populations, especially Black females, in becoming innovators and entrepreneurs for the digital world.



Mr. Jacques Detiege

Mr. Detiege currently serves as the Director, Institutional Research & Assessment at Dillard University. He has over 30-years experience providing data management, evaluation, and analytics services to government agencies, not-for-profits, and educational institutions. He has served as lead evaluator on projects funded by NSF, the US Department of Education, the US Department of Health and Human Services, NASA, and ONDCP. He received an NIH Travel Award to train in Translational Research - moving research to practices to improve the health and well-being of BIPOC individuals and communities. His research and evaluation methodology utilizes culturally aware and community-centered approaches, leveraging empirical evidence to develop narratives for the advancement of equity and justice. Mr. Detiege has completed research training through the Tulane-Charity-LSU General Clinical Research Center and the U. Texas M.D. Anderson Cancer Center’s Center for Research on Minority Health. Current research focuses on liberal education as a social justice imperative.



MEET OUR SPEAKERS



Dr. Alexei Matveev

Alexei G. Matveev serves as director of training and research at the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC). His career in higher education spans more than 30 years serving in a variety of roles including faculty member, director of IE/assessment, and director of Quality Enhancement Plan. Dr. Matveev holds an undergraduate degree in philology and education from Udmurt State University (former USSR), an M.Ed. degree in educational administration/organization development from Kent State University (Ohio), an M.A. degree in economic sociology from Central European University (Poland/Hungary) and Lancaster University (United Kingdom), and a Ph.D. degree in higher education administration from the College of William and Mary (Virginia). Dr. Matveev published in several peer-reviewed journals and facilitated sessions at numerous professional meetings on various topics related to assessment, accreditation, curriculum mapping, and student completion.



Dr. Bridget Dewees

Dr. Bridget Dewees is an esteemed Performance Excellence Practitioner boasting over 35 years in Business, Finance, Organizational Development, and Higher Education Administration. Currently, she serves as the Assistant Vice President of Institutional Effectiveness at Claflin University, Orangeburg, SC, overseeing a comprehensive assessment program encompassing assessment, institutional effectiveness, and research. Additionally, Dr. Dewees contributes as a Faculty Member in the DBA Program at Walden University, mentoring doctoral students. Her accolades include the SC Governor's Champion for Excellence award, presidency of the SC Quality Forum, board membership at the Texas Quality Foundation, and roles as a Peer Reviewer/QEP Evaluator for the Southern Association of Colleges and Schools. With a rich history on the national Baldrige Board of Examiners, her expertise in performance excellence and evaluation is unparalleled. Dr. Dewees earned her PhD in Management from Walden University after completing her undergraduate studies at the University of South Carolina, Columbia, SC.



Ms. Taneika Thompson

Taneika Thompson is the inaugural Director of Institutional Effectiveness at Howard University. In 2022, Taneika joined Howard with a background in institutional research, data management, and coding. Taneika is a doctoral candidate in Information Management at Syracuse University.



MEET OUR SPEAKERS

Ms. Constance “Connie” Garnes



Constance "Connie" Garnes is a seasoned higher education professional, holding a Bachelor's degree in Communication from Michigan State University and a Master's degree in Psychology from the University of Colorado. Since 2010, she has been a pivotal figure in education. Currently serving as a Program Manager in the Office of Educational Outcomes Assessment and Accreditation at Morehouse School of Medicine. In this role, Connie oversees the assessment process for non-academic and student support units, ensuring compliance with accreditation standards while fostering continuous improvement. Her dedication to excellence has earned her recognition both within her institution and at prestigious conferences such as IUPUI, where she shares insights into Morehouse School of Medicine's innovative assessment approach.

Dr. Itihari Toure



Itihari Touré EdD. currently works with the McCormick Theological Seminary as Associate Dean for Curriculum and Evaluation. She is an ordained ruling elder in the Presbyterian Church USA. Prior to joining McCormick, Dr. Touré's work with the Interdenominational Theological Center, Atlanta Ga. included teaching in Religious Education, administration as the Director of Institutional Effectiveness, Quality Enhancement and, accreditation liaison officer for both the Association of Theological Schools (ATS) and the Southern Association Commission of colleges and Schools Commission on Colleges (SACSCOC). Her tenure at the Interdenominational Theological Center launched The Sankofa Center for Data Evaluation and Quality Enhancement and the Sankofa Public Fellows Project-a collaborative course intensive with all five Historically Black Theological Institutions through the Religious Freedom Center, Washington DC. The work of the Sankofa Center situated her research (Sankofa Paradigm) and sacred memory work into all of academic programs at the ITC. She is owner and lead consultant of the Sankofa Center for Strategic Planning and Evaluation currently developing curricula and evaluation designs for the Samuel DeWitt Proctor Conference (SDPC) Inc. based in Chicago for three Lilly Endowment Initiatives. Itihari Y. Toure has worked in the field of education, the Black church, and with Black women in ministry since 1976. As an African centered educator, Itihari Toure served as the program coordinator for Black Women Ministerial Leadership program (BWML) for the Office of Black Women in Church and Society founded by Dr. Jacquelyn Grant womanist theologian, a grants writer for several funded programs including: the Womanist Scholars program at the ITC, local church grants while serving as the religious education director at First African Presbyterian church in Lithonia, Georgia. Her recent efforts launched, "The Souls of Black Girls" an education and action platform for netweaving existing advocates, agencies and organizations addressing the intersecting realities facing Black girls and Women. Touré holds a B.A. in Education and Psychology, a M.A. in Human Development and a Doctorate in Educational Leadership.



MEET OUR SPEAKERS

Ms. Colby Cesaro



Colby Spencer Cesaro serves as the Vice President at the Michigan Independent Colleges and Universities association (MICU). In her role, she focuses her time analyzing data on the contributions of higher education institutions, their students, and graduates to the economy and enhancing awareness of the importance of higher education. Prior to coming to MICU, Colby worked as the Senior Director for Research & Strategy at the Workforce Intelligence Network for Southeast Michigan (WIN) and with the Anderson Economic Group, a boutique economic consulting firm with offices in East Lansing, Michigan and Chicago, Illinois. Ms. Cesaro is also co-chair of the Arts Alliance board, working collaboratively with the organization on grant-writing, membership development, and communications. In her spare time, Ms. Cesaro produces shows and performs with Ann Arbor Musical Theatre Works, a regional musical theatre company with a mission focused on raising awareness and funds for social and medical issues facing the community. She also performs with local choirs and dance companies when possible. Ms. Cesaro's background, prior to her professional career in economics, was in theatre, dance, and vocal performance. Ms. Cesaro holds a Bachelor of Science in elementary and special education from New York University and Master of Public Administration in urban/social policy and econometric/quantitative analysis from the School of International and Public Affairs at Columbia University in New York City. Ms. Cesaro held a fellowship at Columbia University as a teaching assistant for quantitative analysis and operations management graduate courses. She has also taught in the District of Columbia Public Schools.

MSM Campus Information



Please pardon our campus appearance while under construction


- The hotel shuttle will pick up and drop off at the Westview Entrance
- All visitors that are self parking please park in the “E” parking Deck
- All sessions will be held in Building “A”: National Center For Primary Care (NCPC)
- Shuttle Transportation will be leaving from the Westview Entrance

Contact Information



 Info@hbcu-ceedqa.org

 (404) 756-8946 - Connie Garnes

 Morehouse School of Medicine:
720 Westview Dr SW, Atlanta, GA 30310

 hbcu-ceedqa.org